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Media Contact: Shawna Harch
Communications Specialist
media@atdove.org
(971) 255-5933

**DoveLewis Takes Teaching Mission to the Last Frontier**

*The new On the Floor @Dove online training program takes a field trip to Alaska*

PORTLAND, Ore. — They say that those who can't do, teach. The talented staff at DoveLewis Emergency Animal Hospital is challenging the old adage and proving that they can definitely do both. From the temperate shores of the Willamette River to the frozen mountains of southern Alaska, DoveLewis’ new On The Floor @Dove® training and education program is gaining recognition beyond the Pacific Northwest.

“When I first heard that I was going to Alaska to conduct a week-long training, I was a bit nervous,” said Brashear, education manager for the On the Floor @Dove program. “After I got over the initial shock of the fact that I was going to Alaska in the dead of winter, the teaching side of me kicked in and I was excited.”

Brashear traveled more than 2,000 miles north to the small town of Palmer, Alaska, where she conducted an intense, week-long boot camp for the employees of Far Country Animal Hospital. Located just north of Anchorage, Far Country has little opportunity for their staff of 25 to plan for quality training and education outside of their own hospital. Brashear spent nearly 60 hours working alongside resident staff members and provided hands-on training and instruction on topics ranging from the most basic patient care to more complex medical procedures and critical emergency situations.

“The practice manager and I worked together for four months to put together the best curriculum specifically designed for their staff and their needs,” said Brashear. “The goal was to bring quality, hands-on training and education directly to the staff, in their own hospital, so that they could have all the tools necessary to provide better care to their patients.”

Brashear is a certified veterinary technician with more than 15 years in the industry. She also holds a specialized board certification in emergency and critical care, a distinction held by only 300 technicians in the world. Brashear took her skills and knowledge to Alaska as an extension of DoveLewis’ innovative On the Floor @Dove program, which is a distinctive online education website that features more than 23 hours of video content and comprehensive training materials designed specifically for veterinary professionals.

Brashear is part of the creative driving force behind the On the Floor @Dove program and was instrumental in getting the program off the ground. For three years, Brashear and a small dedicated team of industry professionals at DoveLewis developed the framework for a distinctive product they hoped would revolutionize online learning in the veterinary community.

“We struggled for many years to find a comprehensive and engaging online learning tool for our staff at DoveLewis,” says Ron Morgan, DoveLewis CEO. “So, we created our own, and as it turned out, it really
filled a need in the veterinary industry too. Not only is On the Floor @Dove a useful tool, but it also resonates within the heart of our teaching mission at DoveLewis and it’s definitely gaining steam within the veterinary professional community."

The training website is earning international recognition for its unique approach to online learning through authentic video content designed to simulate a real-life, peer-to-peer learning environment. The program launched in the summer of 2012 and has drawn more than 72,000 website visitors in the last year from 130 different countries across the globe. In addition to online subscriptions, the program also offers professional consulting services in distinct areas specific to veterinary medicine and management. Consulting is custom-tailored to the requesting practice and can take place virtually or in person (as was the case with Brashear’s trip to Alaska).

As for Brashear, she is excited to have had the opportunity to work with the Alaskan crew, but looks forward to traveling to warmer places in the near future. She is currently scheduled to speak at veterinary conferences in Los Angeles and Chicago this spring and summer.

**More About On the Floor @Dove and DoveLewis Emergency Animal Hospital**

On the Floor @Dove is an online training platform for all veterinary professionals. With an ever-growing library of training content, On the Floor @Dove features practicing professionals working on the floor at DoveLewis Emergency Animal Hospital in Portland, Oregon, as they preform real-life procedures on actual patients. Free trials are now available for entire practices who want instant access to high-quality training videos and tools. Visit [www.atdove.org](http://www.atdove.org) to learn more and to get unlimited on-demand training.

DoveLewis is the only nonprofit, 24-hour emergency and intensive care unit in the Pacific Northwest. In addition to providing donor-funded programs to the Portland, Oregon community, DoveLewis is dedicated to extending the reach of the veterinary profession both regionally and globally through programs like On the Floor @Dove. For more about DoveLewis Emergency Animal Hospital, visit [dovelewis.org](http://dovelewis.org).

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